

Corporate Sponsorship Overview

* The McGavock Band Boosters, Inc is recognized by the U.S. Internal Revenue Service as a tax-exempt organization under Section 501(c)(3). Consult your tax professional regarding tax deductions for contributions to the McGavock Band Boosters.

The corporate sponsorship program is a great opportunity to solicit funds from the business community. Many businesses both large and small have funds available to donate to non-profit organizations such as the McGavock Band Boosters. The individual that solicits the corporate sponsorship is responsible for obtaining all pertinent information including the corporate sponsorship brochure, agreement, and any digital graphics needed to fulfill all requirements of the specified donation level. This is also a great way to make money for your fair share and fundraising credits. *Each student or family that procures a corporate donation will receive 10 percent of the credits toward their individual fair share!*

Corporate Sponsorship Brochures and Agreements are available in the band room or online at www.mcgavockband.com. Please contact Stephanie Connole at sdconnole@comcast.net for any further questions.

Bronze Level (\$500 Donation)

- Company logo and name will be displayed on the band website, viewed by over 14,000 visitors worldwide per year.
- Company name will be listed in the monthly band newsletter.
- Company name will be placed on the "Band Sponsor Board", displayed at all monthly meetings.

Silver Level (\$1,000 Donation)

- Company logo and name will be displayed on the band website, viewed by over 14,000 visitors worldwide per year.
- Company logo will be placed in the monthly band newsletter.
- Company name will be placed on the "Band Sponsor Board" displayed at all monthly meetings and indoor band concerts.
- Company name will appear in the credits of the annual band video.
- Company name will appear in the annual band season calendar.

Gold Level (\$2,000 Donation)

- Company logo receives ¼ page ad in the Music City Invitational Program.
- Company logo and name will be displayed on the band website, viewed by over 14,000 visitors worldwide per year.
- One-eighth page ad will be placed in the monthly band newsletter.
- One full page ad available during the school year as "Sponsor of the Month".
- Company name will be placed on the "Band Sponsor Board" displayed at all monthly meetings and indoor band concerts.
- Company name will appear in the credits of the annual band video.
- Company name will appear in the annual band season calendar.
- Sponsors will be introduced to the McGavock Band parents and students prior to a band concert/event during the year.
- Company name will be mentioned prior to the band taking the field at halftime during season football games.

Platinum Level (\$3,000 Donation)

- Company logo receives ¼ page ad in the Music City Invitational Program.
- Company logo and name will be displayed on the band website, viewed by over 14,000 visitors worldwide per year.
- One-fourth page ad will be placed in the monthly band newsletter.
- One full page ad available during the school year as "Sponsor of the Month".
- Company name will be placed on the "Band Sponsor Board" displayed at all monthly meetings and indoor band concerts.
- Company name will appear in the credits of the annual band video.
- Company name will appear in the annual band season calendar.
- Sponsors will be introduced to the McGavock Band parents and students prior to a band concert/event during the year.
- Company name will be mentioned prior to the band taking the field at halftime during season football games.
- Company name or logo displayed on the McGavock Band season t-shirts, worn by over 200 students throughout the season.

Diamond Level (\$5,000 Donation)

- All benefits of Platinum Level

- Company logo image on band 18 wheeler (Approximately 3,000 miles traveled per year).